

THE BIG PADS PUSH

FUNDRAISING PACK

 **DSUK**
Down Syndrome UK

 **Positive About
Down Syndrome
Community**

www.downsyndromeuk.co.uk | Registered charity number: 1184564

ABOUT DOWN SYNDROME UK

Down Syndrome UK is a registered charity empowering people who have Down syndrome and their families. We have an amazing online community to support our families and we know how important it is for them to also have access to accurate contemporary information.

We believe every parent should receive the best possible care and support. We believe the arrival of every baby with Down syndrome should be celebrated. We believe every child with Down syndrome should be given every opportunity to flourish and thrive!

We couldn't do the work we are so passionate about without you! We are incredibly grateful for your support.

Positive about Down Syndrome (PADS), one of our initiatives provides information, support and resources to expectant, new and preschool parents.

Are you ready to join us for the Big PADS Push?



Be a part of our virtual walking event and help us raise vital funds and raise awareness.

This is a family friendly event not to be missed! Gather your friends, neighbours, and family to join you along for the ride as your little one drives around on their ride on's, are pushed in their pushchairs or scoots round and see your local sights.

Our challenge distance is 2.1 miles but you can push that to more if you would like.

TAKING PART IS EASY!

Our official challenge distance is 2.1 miles but you can push that to more if you would like.

Ask family and friends to sponsor your child's participation.

Minimum fundraising amount is £25.

Each participant will receive a Big PADS Push certificate



These mini fundraising ideas could bring around £100-£200 and are easy to organise.

MORE FUNDRAISING IDEAS

Help boost your fundraising efforts with mini-events



Treat sale

Why not set up a stand at your school, workplace or community centre and sell some yummy treats. Bake your own or ask local bakeries to donate some treats to sell of



Movie night

Source a local venue (community centre or similar), organise a projector and charge a small entry fee for those wanting to come along



"Guess the name"

Source a stuffed toy, think of 50 names, charge £1-£2 per entry.



Fancy dress

Organise a dress up day at school, local group and ask for donations in return for dressing up. Why not make it themed? Superhero, colour, rainbow etc.

ONLINE FUNDRAISING

Setting up your online fundraising page

Get your fundraising started by setting up a personalised fundraising page so that you can share with friends and family. Here are some tips to help you get started.

We have a fundraising campaign set up at JustGiving so that setting up an online fundraising page is easy.



Step 1

JustGiving™

Go to www.justgiving.com/campaign/the-big-pads-push-2025 and click “start fundraising”. Complete the details needed with event name etc.

Step 2

Personalise your page. You can do this by clicking “edit page”

Page title: Give your fundraising page a title that is relevant to what you are doing. For example “Theo’s Big PADS Push”

Step 3

Make sure to include a personal fundraising story. The “why” behind your fundraising effort is different for everyone. Making sure people know why you have chosen Down Syndrome UK to support can help you raise more money and help you connect with those supporting your effort.

Step 4

Add a cover photo image – To add a photo, click on “media”. You can use your own image or alternatively we have 2 images to choose from which are available to download in your welcome email.

Step 5

Thank you message: Under “settings” edit your thank you message to be personalised and let those who are donating know how much their donation means to you.

Once your page is completed, you can then share! Share with friends and family on your social media and share on your workplace newsletter or email. Asking people to share your page can help reach others who would like to support your cause.

How to pay in the money you have raised



Donations

If you have collected donations from supporters outside of your JustGiving pages and you would like to send this to us, there are a few different ways you can do this.



Cheques

Cheques should be made payable to “Down Syndrome UK”. If you have a cheque to be paid in, please contact fundraising@downsyndromeuk.co.uk and we can provide the address to post any cheques to.



BACS/At your bank

Please pay any cash donations using our CAF bank details.

Account Name: Down Syndrome UK

Sort Code: 40-52-40

Account Number: 00033123

Please make sure you include a reference: Name – BPP25



Scan QR code

You can also donate directly via our website – just scan the QR code.



giftaid it

Gift aid allows us to claim back an extra 25p per £1 donated (as long as the donor is eligible) and it is at no cost to you! To make sure we receive these additional funds, we need a donors gift aid status declaration. Most of the online giving platforms our fundraisers use, do this automatically. However for any fundraising resulting in cash donations, this will need to be completed manually using the form in your challenge event fundraising pack.



www.downsyndromeuk.co.uk

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Down Syndrome UK Registered Charity No. 1184564

