Positive About Down Syndrome

CELEBRATING WDSD '26 with DSUK Down Syndrome UK

ABOUT DSUK

At Down Syndrome UK (DSUK), we are dedicated to supporting individuals with Down syndrome and their families across the UK. Our mission is to empower families with the resources, tools, and knowledge they need to help their loved ones thrive. We envision a world where individuals with Down syndrome are fully included, valued, and celebrated for their uniqueness. Together, we're working to build an inclusive society that provides opportunities for everyone.

Learn more: www.downsyndromeuk.co.uk

HOW YOU CAN SUPPORT THIS WORLD DOWN SYNDROME DAY

Join us in celebrating the amazing individuals with Down syndrome and help raise awareness in your business or community.

Here are a few ways to get involved:

- Use our WDSD logo and branding to showcase your support.
- Share our mission and vision with your customers.
- Get involved in activities like the 21 Challenge or Rock Your Socks Day to raise awareness and funds.

Together, we can make a big difference!

OUR LOGO

Feel free to use our logo (attached) across you're marketing materials, social media posts, and website to show you support.

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CONNECT WITH US

Follow and tag us on social media to share your involvement:
Facebook: @PositiveaboutDownSyndrome
Twitter: @PositiveaboutDSInstagram: @positive_about_down_syndrome

Don't forget to use hashtags like #WDSD2026, #PADS21Challenge and #CelebrateDownSyndrome to amplify the message!

