



JOB TITLE	Creative Designer
REPORTS TO	Operations Manager
LOCATION	Home based
HOURS	15 hours over 4-5 days with scope for further hours when needed to cover larger projects
SALARY	£29,250 FTE

Down Syndrome UK



Down Syndrome UK (DSUK) is a vibrant, proactive national charity working with more than 5,000 families with a child or young person with Down syndrome. Our vision is for people with Down syndrome to lead their best lives.

Through our initiative Positive About Down Syndrome (PADS), we provide information and support to parents from pregnancy through adulthood, train health care practitioners and education professionals, and provide resources to maternity units and schools. DSUK also extensively supports children in becoming toilet trained under our initiative #pants4school. In addition, we lobby and campaign for equality for people with Down syndrome.

DSUK is looking for a dynamic and motivated Creative Designer to be responsible for the design and creation of all our collateral, including printed, digital and online. The ideal candidate will have excellent communication and organisational skills to ensure designs are visually appealing and demonstrate the respective initiative of DSUK's brand. They will have high standards in the quality of their work and a passion for supporting the vision and mission of Down Syndrome UK.



Essential:

- The ability to create new design concepts whilst keeping in line with our charity brand values.
- Proficient in Canva and Adobe Creative Cloud.
- A strong eye for typography, layout and consistency.
- Comfortable using Word, Excel, and PowerPoint.
- Takes initiative and responsibility for their work.
- Organised and self-motivated, with excellent time management and communication skills.



Desired Attributes:

- Experience with CRM platforms, WordPress, basic HTML/CSS.
- Strong organisational and communication skills, with the ability to manage multiple priorities.
- A genuine commitment to supporting the vision and mission of Down Syndrome UK.



Responsibilities:

- To be responsible for the design and creation of printed, digital, and online resources for DSUK.
- To plan and design content for campaigns, interpreting and carrying out briefs from concept to final delivery.
- To develop briefs verbally and work from draft content to create engaging and vibrant, on-brand presentations and documents.
- To produce distinctive content for a variety of platforms.
- To design graphics for a range of collateral including both printed and digital leaflets, booklets, and promotional materials.



- To create engaging copy for campaigns and copy for a range of publications and platforms following DSUK brand style guidelines.
- To amend developed designs after proposing for feedback, ensuring all resources are proofread prior to sending for approval.
- To provide support across presentation needs and work closely with the team of employees and volunteers, to produce a range of high-quality presentations to guidelines and timelines.
- To work on other material including design for web, social media, and other internal and external communications channels as required.
- Help maintain and evolve brand guidelines to ensure consistency across all channels.



Benefits

- Flexible working arrangements.
- Opportunity to make a real difference in the lives of individuals with Down syndrome and their families.
- Supportive and passionate team environment.

To be considered for this position, please email your CV and short cover letter to operationsmanager@downsyndromeuk.co.uk.

Closing deadline 12pm Friday 29th August 2025